Possible Contents of Beta Test Evaluation Report

Overview of Product

- 1. What is it?
- 2. What was the message?
- 3. Who was it targeted to?

Description of the Beta Test

- 1. What were the conditions?
- 2. Hardware/Software used.
- 3. Demographic description of testers.

Projected (Expected) Results

- 1. What experience did you expect for users?
- 2. What problems (if any) didi you expect them to encounter?

Testing evaluation

- 1. How did you evaluate the tester's results?
- 2. How did you obtain the tester's evaluation?

Test Results

- 1. Technical
 - bugs
 - Navigation
 - Functionality
- 2. Aesthetics
 - Interface

Consistency

Accessibility

Intuitiveness

Graphics

Sound

Text

3. Recommendations Same as above

Actions

- 1. Bug Fixes (How? When?)
- 2. Future Updates (How? When?)
- 3. Future Enhancements